

8 PRVCA Members Receive “A” Grade in GUESTRATED.COM’S 4th Annual Consumer Satisfaction Survey

Forty-four campgrounds, RV parks and resorts earned all around “A” grades in the fourth annual consumer satisfaction survey of campgrounds, RV parks and resorts. More than 30,000 camping and RV enthusiasts participated in the online survey, which evaluated guest experiences at campgrounds, RV parks and resorts that are affiliated with the National Association of RV Parks and Campgrounds.

“Consistently earning an overall ‘A’ grade from guests is difficult, and our 44 winners this year represent less than 2 percent of all of the nation’s campgrounds. But what is even more impressive is that 12 of this year’s winners have also received this award four years in a row,” said Bob MacKinnon, president and CEO of GuestRated.com, the Murrieta, Calif.-based company that conducted the online survey.

“Consumers should take the time to check out the ratings that are posted for each campground on GoCampingAmerica.com because that’s the quickest way to tell which parks are best meeting – and exceeding – guest expectations,” said Paul Bambei, president and CEO of the National Association of RV Parks and Campgrounds.

“PRVCA is proud that its members were nationally recognized proving that PRVCA has some of the best campgrounds in its membership,” Ron Gilbert, PRVCA Chairman, says.

“We are very thankful to be included in this year’s group of winners,” said Robert Adams, who along with his wife, Patricia, owns the Gettysburg Campground. “Our staff works very hard to provide a great camping experience for all of our customers.”

Of the 44 parks earning “A” grades this year eight are PRVCA members and listed below. They include:

Brookdale Family Campground, Meadville, Penn., a first-time “A” grade winner, www.brookdalecampground.com

Cherry Hill Park, College Park, Md., a three-time “A” grade winner, www.cherryhillpark.com

Emerald Coast RV Beach Resort, Panama City, Fla., a first-time “A” grade winner, www.rvresort.com

Gettysburg Campground, Gettysburg, Penn., a three-time “A” grade winner, www.gettysburgcampground.com

Kalyumet Camping & Cabins, Lucinda, Penn., a first-time "A" grade winner, <http://www.kalyumet.com>; www.kalyumet.com

Keen Lake Camping & Cottage Resort, Waymart, Penn., a three-time "A" grade winner, www.keenlake.com

Mountain Vista Campground, East Stroudsburg, Penn., a three-time "A" grade winner, www.mtnvistacampground.com

Rose Point Park, New Castle, Penn., a first-time "A" grade winner, <https://rosepointpark.com>

The GuestRated.com national online survey program was launched in 2008 in collaboration with ARVC.

Consumers are invited to submit their own reviews of private campgrounds and RV resorts they have recently visited by logging on to www.GoCampingAmerica.com and clicking on the "Review a Park" tab. Survey results will eventually be posted on the GoCampingAmerica website.

For more information about the online survey program, please contact Bob MacKinnon of GuestRated.com at (877) 707-7080 as well as Paul Bambei of the National Association of RV Parks and Campgrounds at (303) 681-0401. Also be sure to visit www.GuestRated.com and www.GoCampingAmerica.com.