

America's Largest RV Show Prepares for Another Record-Breaking Year



Camp Hill, PA--- RV season will soon be in full swing and the Pennsylvania RV and Camping Show, America's Largest RV Show, is preparing for another record-breaking show in Hershey, PA.

"The 2009 PA RV & Camping Show had a record year with over 34,000 people in attendance," Rebecca Lenington, PA RV & Camping Association (PRVCA) Executive Vice President says. "We are determined

to exceed expectations once again in 2010 with increased marketing and a new Industry Days format that better benefits exhibitors and attendees."

The PA RV & Camping Show is the first show in the nation with 2011 products and has the largest display of Park Trailers in the country. There's no better place for companies to promote their latest products, talk to their current customers and network with new contacts. The Show is also unique because it incorporates both trade and retail days creating a successful hybrid show that benefits the RV industry and consumers alike.

The deposit deadline to participate in the Show Drawing was April 8th and the drawing will be held **May 4th** at the Hershey Lodge and Convention Center. At press time, 523,586 square feet have been sold, which exceeds the amount of show space sold in 2009 by 16.6%.

For more information on how reserve your space at America's Largest RV Show or to register for the event, visit www.largestRVshow.com or call 888.303.2887.