

DRAWING HELD FOR AMERICA'S LARGEST RV SHOW

Camp Hill, PA--- The 41st Annual Show Drawing for America's Largest RV and Camping Show was held on Tuesday, May 5th at the Hershey Hotel where manufacturer and booth vendor representatives gathered to draw for their company's location in the show. Also present were many members of the Show Committee composed of the following: Tim Umstead, Gary Farnsworth, Jeff Kline, Matt McMahon, Lori Morrow, John Roba, Hadden Smith and John Zimmerman,

With 44 manufacturer lines represented and 210 booths sold totaling over 810,000 sq. ft., the 2009 PA RV & Camping Show is sure to provide quality products to all attendees and valuable time to meet with your manufacturer representatives during trade days. "Trade days are Hershey's best kept secret," Doug Gaeddert of Forest River says. "There's no waiting in line to talk to your manufacturer rep and you don't feel rushed like you do at other shows."

The show is also guaranteed to offer excellent educational programs. Randy Sobel, Linda Profaizer, Bill Garpow and former Pittsburgh Steeler Jerome Bettis lead the way as featured speakers. **Randy Sobel** will be presenting *20 New Sales Techniques for Today's Changing Market* as well as hosting a sales rally prior to the start of the first retail day to give your sales team an extra boost of inspiration. Campground experts **Linda Profaizer** and **Bill Garpow** will be presenting *Campground Inventory with Park Models in the Mix*. Get motivated with **Jerome Bettis** and after his message, bid on an autographed football to benefit PRVCA's PAC Fund and meet the NFL legend.

Bring your bobby socks and poodle skirts and join us at the HERSHEY PARK® industry party featuring 50s style cuisine, HERSHEY PARK® rides and a spectacular concert by **Bowzer's Rock'n Roll Party** starring:



The Original Comets

"Rock Around the Clock"; "Shake Rattle & Roll"; "See You Later Alligator"

Freddy "Boom-Boom" Cannon

"Palisades Park"; "Tallahassee Lassie"; "Where the Action Is"

Jay Siegel & The Tokens

"The Lion Sleeps Tonight"; "Tonight I Fell in Love"; "Portrait of My Love"

Bowzer & The Stingrays

Hosted by: BOWZER

Due to their hit with both exhibitors and attendees, the golf cart taxis will be returning in full force and replacing the perimeter tram. The golf cart taxis allow attendees to reach all areas of the show and they can even be driven to the parking lot. Overnight parking will also be moved next to the GIANT CentersSM on a hard lot. Limited spaces will be available.

The Annual PA RV & Camping Show, which is sponsored by PRVCA, will take place at the HERSHEY PARK® Entertainment Complex in Hershey, PA from September 14 – 20, 2009.