



Pennsylvania Recreation Vehicle and Camping Association
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FOR IMMEDIATE RELEASE

Discover the Wonders of the Outdoors at America's Largest RV Show

Camp Hill, PA---Discover the wonders of the outdoors with Keystone Charlie at the PA RV & Camping Show, America's Largest RV Show held September 10-14 at the HERSHEY ENTERTAINMENT AND RESORTS COMPANY® in Hershey, PA.

Keystone Charlie will wander the show grounds sharing insight into his imaginary life spent roaming the forest, creek beds, meadows and rolling hills of Pennsylvania. Several story times are also scheduled so that families can relax and be entertained while Keystone Charlie introduces children to nature's wonders as he narrates tales about life in the outdoors – a perfect event for children of all ages.

Getting children outside to enjoy nature is a major initiative spreading across the United States. With childhood obesity on the rise, one way to combat the problem is to encourage children to get outdoors and enjoy what nature has to offer. Keystone Charlie will highlight some of the things that make the outdoors a wonderful place to be and encourage children to get outdoors and discover nature for themselves.

Mark your calendars now for America's Largest RV Show – September 10-14, 2008 at the HERSHEY ENTERTAINMENT AND RESORTS COMPANY® in Hershey, PA. For more event information, or to print a discount coupon for the show, visit www.largestRVshow.com.



For more information on the get outdoors initiative, visit www.funoutdoors.com or www.nationalgetoutdoorsday.org