

Exciting Things are Happening at Hershey

Exciting things are happening at Hershey as the PA RV & Camping Show prepares to roll onto into the Sweetest Place on Earth. Block space sales have risen above 2010 totals, and booth space sales have exceeded the 2010 show by a whopping 21 percent giving the number one reason to attend the show - more product to view! And while there may be more product, there are no lines which allows you to spend quality time with you manufacturer representative – one of Hershey's best kept secrets.

The PA RV and Camping Show is also pleased to announce that HGTV will be returning to film *RV 2012*. The show will premier on New Year's Day and feature the latest RV technology and accessories.

You can also find a valuable education line-up at the PA RV and Camping Show. Offering inclusive, timely and affordable educational seminars (\$20 for the entire education package), the education program has seminars that will help your business grow and move forward in today's economy. Many of the seminars also contain continuing education credits for dealers and campgrounds alike.

Dealers...start your week off with Terry Cooper as he discusses how to get your technicians training without leaving your dealership. Walter Cannon from the RV Safety and Education Foundation will be on the grounds to give you a better understanding of how to match trucks to trailers and learn about weight and tire safety. Learn about the Attitude of Troubleshooting and Packaging the Service Department with RV Doctor Gary Bunzer.

Campgrounds...Bill Garpow will discuss how park trailers can fatten your bottom line. And no one can miss Grayson Schwepfinger's seminar on how to make more sales by gaining trust from your customer or Bernie Jwaszewski's tips on how social networking can help your business.

This year's show features luncheons that will prove valuable to every aspect of the RV industry. Randy Sobel takes the stage on Monday with "Hiring Top Performers." Learn how to re-build your business with a better foundation. Tuesday's luncheon features Scott McKain who will give you insight on how to make your company stand out in a crowd. Registration for these events include lunch! After Scott's message, don't miss your chance to meet football hall of fame quarterback Jim Kelly. Autographed footballs, photos and mini-helmets will be available for purchase.

And what would a trip to Hershey be without Hersheypark®? The Industry Party held September 12th is located at the park with your favorite thrilling rides, hors d'oeuvres, cold beer and wine, and music by Copper Sky. What could be better? Oh, wait...it's FREE! And the event ends at 6:00 PM giving you more time to spend networking after the show or relaxing in Chocolatetown, USA.

Register today for the PA RV & Camping Show, America's Largest RV Show, September 12 – 13th (14th – 18th are Public Days) at the GIANT CenterSM in Hershey, PA and see the latest the RV industry has to offer. For more information, visit www.largestRVshow.com or call 888-303-2887.