

Governor Rendell Proclaims May 2007 RV and Camping Month

Camp Hill, PA April 30, 2007 - Governor Edward G. Rendell has proclaimed the month of May as Recreation Vehicle and Camping Month in Pennsylvania for the seventeenth straight year. Governor Rendell encourages, xall citizens to pursue their passions and escape with their families on the road across the farthest reaches of our state.x Pennsylvania is currently the fourth leading manufacturer of RVs in the nation and hosts the industries largest trade and retail show in the country at the HERSHEY PARK® Entertainment and Resorts Complex □ GIANT CenterSM in Hershey, PA (www.largestRVshow.com). Not only does the RV industry offer a great way to discover Pennsylvania, but also offers career opportunities and apprenticeships to the many campgrounds and RV dealerships across the state of Pennsylvania. Pennsylvania also holds endless possibilities for adventure and exploration, with its unique sites, history, and culture.

In conjunction with the Governorxs proclamation, the Pennsylvania Recreation Vehicle and Camping Association (PRVCA) is kicking off its annual Open House campaign. Since the connection between health and outdoors is growing more and more prevalent, this yearxs television commercials focus on people enjoying the outdoors in an RV. According to GoRVing.com, 70 percent of RVers say they walk more when on RV trips than when they are at home. Increased physical health is not the only benefit. RVers said they are also mentally healthier and happier than non-RVers. Children benefit greatly from being in the outdoors. According to research from Harvard Professor Dr. John Ratey, outdoor activities help increase learning, regulate mood and improve self-esteem and motivation in children. PRVCAxs advertising campaign centers around families experiencing the outdoors, whether it is by hiking, biking or just spending time enjoying the outdoors with their family. “The goal of the Open House campaign,” says Rebecca Lenington, PRVCA Executive Vice President, “is to direct consumers to their local campgrounds and dealerships and expose them to the many benefits of RV ownership and the freedom that traveling by RV provides.”

Copies of PRVCAxs free 2007 RV and camping guide, Explore Pennsylvania are still available. Explore Pennsylvania, a 52 page publication is a must for all RV, camping and outdoor enthusiasts. Feature articles include fun tips and helpful hints to help make your already enjoyable outdoor experience that much more. The guide also contains a full PRVCA membership directory connecting readers to hundreds of campgrounds, dealerships, suppliers, manufacturers and much more. Go on, Pursue Your Passions. Go RVing.

For more information about PRVCA or for a free copy of Explore Pennsylvania, please call (888) 303-2887, email rvcamping@prvca.org, or visit www.paRVing.com.

Editorxs Note: The Governorxs Proclamation follows:

Recreation Vehicle and Camping Month

WHEREAS, The possibilities for adventure and limitless exploration abound throughout the landscape of our Commonwealth. The unique sites, history, and culture of Pennsylvania can be discovered by the entire family from the comfort and convenience of recreation vehicles; and

WHEREAS, the lives of todayxs families are increasingly hectic, making the importance of extended and relaxed vacation time as a whole family, away from everyday demands, greater than ever; and

WHEREAS, the RV industry offers a wealth of possibility in Pennsylvania, from technical career and apprenticeship opportunities to the thousands of campground operations throughout the state; and

WHEREAS, Pennsylvania is the fourth largest manufacturer of Recreation Vehicles in the country, adding more than \$700 million dollars to our economy, and proudly hosts the industryxs largest trade and retail show in the nation in Hershey.

THEREFORE, I, Edward G. Rendell, Governor of the Commonwealth of Pennsylvania, do hereby proclaim May 2007 as RECREATION VEHICLE AND CAMPING MONTH in Pennsylvania. I encourage all citizens to pursue their passions and escape with their families on the road across the farthest reaches of our state.

GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, on this twenty-sixth day of April in the year of our Lord two thousand and five, and of the Commonwealth the two hundred and thirty-first.

EDWARD G. RENDELL

Governor