

## **RVRA Members Expect 2009 RV Activity to Be Better Than 2008**

Fairfax, VA – A new survey of RV Rental Association members indicates RV rental companies anticipate 2009 will be better for RV rentals than 2008, despite a slow economy. Those responding to the association's annual survey report RV rental activity will be up an average of 12 percent this year.

“The survey results show that even in a tough economy, people still plan to go on RV vacations,” said RVRA Chairman Bert Alanko of MBA Insurance, Inc. in Scottsdale, AZ. “People value their vacation time, and renting an RV is still a very economical way to travel.”

Unlike previous years, gas prices are less of a concern for those responding to the survey. Most RV rental vacations will be about the same length as previous years, RVRA members report. The survey shows that only about 10 percent of RV rental customers are booking shorter trips, while 71 percent are booking their rental for the same amount of time as the previous year.

For anyone looking to plan an RV rental vacation this year, information and resources are available at [www.rvra.org](http://www.rvra.org). This site offers an online directory that has a state-by-state listing of more than 300 rental companies across the U.S. and Canada. The site features consumer tips on renting – including advice on selecting the proper unit. Consumers can also get more information on RV travel by visiting the [www.gorving.com](http://www.gorving.com) website. RVRA is the rental division of the Recreation Vehicle Dealers Association (RVDA), the national association representing RV retailers. The association's members include RV dealers, RV rental operations, and RV AfterMarket locations.