

Stag Parkway Becomes Silver Sponsor of PRVCEF



Camp Hill, PA—The Pennsylvania RV and Camping Education Foundation (PRVCEF) is proud to announce that Stag Parkway has become a Silver Sponsor aiding the foundation's mission to support education programs for individuals who would like to make a career in the RV and private campground industry.

PRVCEF, in partnership with Northampton Community College, has designed the RV Technician Distance Learning Program which provides students the knowledge and skills they need to become a certified technician. The RV Technician Apprenticeship Program, another training opportunity, gives students both the education through Northampton Community College as well as hands-on experience as an apprentice at a local RV dealership. PRVCEF also makes scholarships available for students enrolled in the Northampton Community College Distance Learning Program as well as the National School of RV Park and Campground Management.

"We understand the value of continuing education and appreciate the inherent benefit trained RV professionals bring to the consumer, the dealership and the RV market at large. We believe that learning is a lifelong process. A process that must be reinforced, made relevant and applicable to the growth of the individual and the overall business enterprise," states John Spaulding, Senior VP Merchandising at Stag-Parkway. "Our commitment to education doesn't stop with PRVCEF. We launched a free education series called PRO - Professional Retail Organization - this year at our show in San Antonio to address aftermarket and service parts retailing. Combined, I think that the PRVCA Education Foundation's training initiatives and PRO illustrate a strong commitment to improvement and broaden the wealth of resources available to RV dealers everywhere. With education we learn. With learning we grow. With growth comes success. We are happy to be part of that process working with the Pennsylvania Recreation Vehicle and Camping Association this year."

"The Foundation's continued success is directly linked to the unceasing support from industry leaders such as Stag Parkway," Rebecca Lenington Executive Vice President of the PA RV & Camping Association says. "Their efforts are not only an asset to the Foundation, but the RV industry as a whole."