

## **The PA RV and Camping Show is Just Around the Corner**

The PA RV and Camping Show is just one month away and it looks like another spectacular show is on the horizon. Space sales have exceeded 2010 giving you even more reasons to attend America's Largest RV Show. With more products to view and the ability to spend quality time with your manufacturer representatives, there's no better place to see this much product all in one place.

You can't beat this year's education line-up which offers affordable, inclusive, and timely educational seminars (\$20 for the entire education package). Many of the seminars also contain continuing education credits for dealers and campgrounds alike.

Dealers can start the week off with Terry Cooper as he discusses how to get your technicians training without leaving your dealership. Walter Cannon from the RV Safety and Education Foundation will be on the grounds to give you a better understanding of how to match trucks to trailers and learn about weight and tire safety. Learn about the Attitude of Troubleshooting and Packaging the Service Department with RV Doctor Gary Bunzer.

There are seminars that will also greatly benefit campground and resort owners. Bill Garpow will discuss how park trailers can fatten your bottom line. And no one can miss Grayson Schwepfinger's seminar on how to make more sales by gaining trust from your customer or Bernie Jwaszewski's tips on how social networking can help your business.

This year's show features luncheons that will prove valuable to every aspect of the RV industry. Randy Sobel takes the stage on Monday with "Hiring Top Performers." Learn how to re-build your business with a better foundation. Tuesday's luncheon features Scott McKain who will give you insight on how to make your company stand out in a crowd. Registration for these events include lunch! After Scott's message, don't miss your chance to meet football hall of fame quarterback Jim Kelly. Autographed footballs, photos and mini-helmets will be available for purchase.

This year's Industry Party will be held at Hersheypark® on September 12<sup>th</sup> and comes with everything from the thrilling rides, food, cold beer and wine, and music by Copper Sky. And of course, the party is free to exhibitors and attendees. The event ends at 6:00 PM giving you more time to spend networking after the show or relaxing in Chocolatetown, USA.

Register today for the PA RV & Camping Show, America's Largest RV Show, September 12 – 13<sup>th</sup> (14<sup>th</sup> – 18<sup>th</sup> are Public Days) at the GIANT Center<sup>SM</sup> in Hershey, PA and see the latest the RV industry has to offer. For more information, visit [www.largestRVshow.com](http://www.largestRVshow.com) or call 888-303-2887.