

TraderMedia recently became a Bronze Sponsor of the PA RV and Camping Education Foundation (PRVCEF) with their generous donation of \$500.

“TraderMedia's vision of excellence is built upon three pillars; Passionate Growth, Personal Commitment, and Trusting Relationships. The Education Foundation is aligned with our Personal Commitment,” John Pennington of TraderMedia explained. “In that, I believe that successful people can not wait and think they will be 'spoon feed' information. No one is entitled a job, or a promotion, or a sale. It must be earned. I want to work with people that are hunger for knowledge, willing to dig and go the extra mile. I am happy to support any organization that fosters these disciplines.”

Rebecca Lenington, Executive Vice President of the PA RV and Camping Association said, “TraderMedia's support will enable the Education Foundation to continue its mission to strengthen the RV industry. We are thankful that TraderMedia is setting a positive example by helping increase the number of trained professionals in the industry.”

PRVCEF is dedicated to creating education opportunities for individuals who would like to make a career in the RV and private campground industry. To date, over 80 students nationally have been helped through the programs sponsored by PRVCEF. Students can become a trained RV Technician through the RV Technician Apprenticeship Program, RV Technician Distance Learning Program or the RV Technician Training at the Northampton Community College Campus. PRVCEF makes scholarships available to students of the technician training programs as well as the Oglebay School of RV Park and Campground Management.

To learn more about these programs and how you can become a sponsor, contact Heather at 888-303-2887.